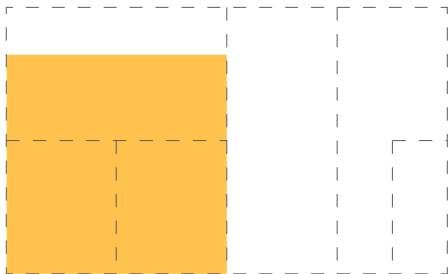


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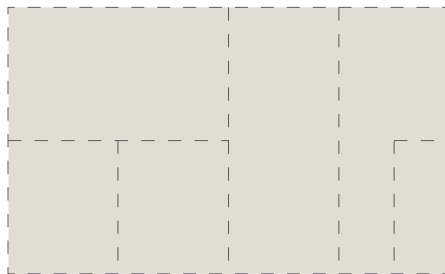


BACK COVER

7.5 X 8.875"

W/ BLEED: 8.25 X 9.375"

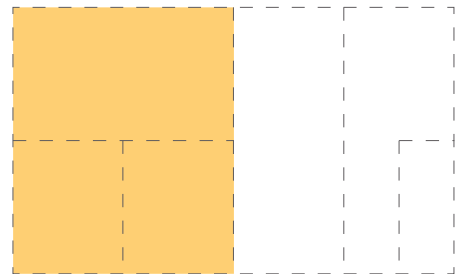
TRIM: 8 X 9.125"



TWO-PAGE SPREAD

W/ BLEED: 16.25 X 10.875"

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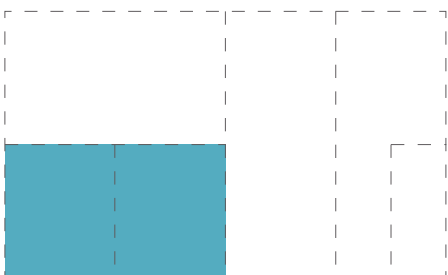


SINGLE PAGE

7 X 9.1875"

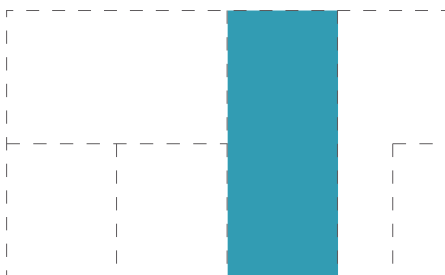
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TRIM: 8 X 10.625"



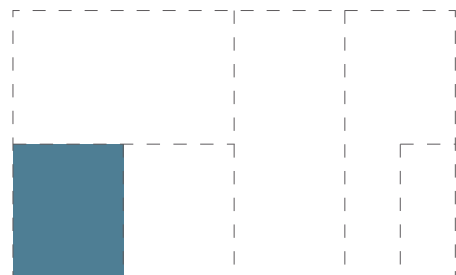
1/2 PAGE HORIZONTAL

7 X 4.4688"



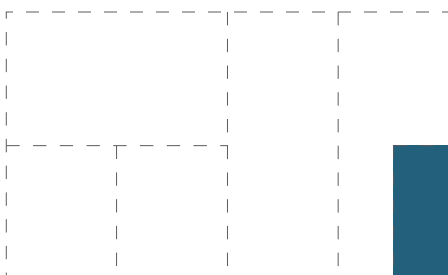
1/2 PAGE VERTICAL

3.4375 X 9.1875"



1/4 PAGE

3.4375 X 4.4688"



1/2 COLUMN

1.6562 X 4.4688"

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2016 PRINT RATES*

Back Cover	\$/1x	2,500
Two-Page Spread		3,650
Single Page		1,825
1/2 Page Horizontal		1,150
1/2 Page Vertical		1,150
1/4 Page		580
1/2 Column		255

\$/1x

EFFECTIVE: Nov 2015

RATE BASE: 27,000

FREQUENCY: 10 issues

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2016 ISSUE THEMES DEADLINES

JANUARY Health Ministries 1/23

FEBRUARY Union College Student Produced 12/21

MARCH Outreach and Friendship Evangelism 1/25

APRIL Women's Ministries 2/22

MAY Youth Ministries 3/28

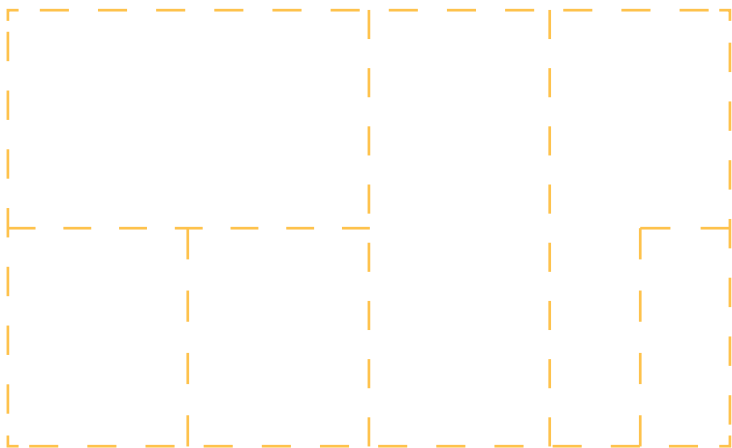
JUNE Connecting with Communities 4/25

JULY/AUGUST Adventist Education 5/23

SEPTEMBER MAUC Constituency Report 7/25

OCTOBER Full-life Stewardship 8/22

NOVEMBER/DECEMBER Union College Spotlight 9/19



LAYOUT:

- Build document to match desired ad space (size, orientation, bleed, etc.).
- Do not allow crop marks (if applicable) to encroach upon the trim or bleed areas.
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IMAGES:

- Use vector or high resolution images only (at least 300 dpi at print size).
- Images should not have ICC profiles embedded.

COLORS:

- Only use CMYK colors (no RGB or LAB). Convert spot colors to process.

FONTS:

- Embed all fonts or convert to outline.
- Do not allow font substitutions.

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